

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

American Rambler Pro
Attention: Accounts Payable
138 Conant St.
Beverly, MA 01915

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
60078-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 4 PRESIDENT	403

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	60078	09828871

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/01/12	10/02/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	MT-----	:30	4	\$325.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 4	<u>Rate</u> \$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	M	10/01/12		6a Good Morn Cincinnati	6:00 AM-6:30 AM	:00		\$325.00	NM
					Credited					
4	WKRC	M	10/01/12		6a Good Morn Cincinnati	6:00 AM-6:30 AM	:00		\$325.00	NM
					Credited					
2	WKRC	Tu	10/02/12		6a Good Morn Cincinnati	6:00 AM-6:30 AM	:00		\$325.00	NM
					Credited					
3	WKRC	Tu	10/02/12		6a Good Morn Cincinnati	6:00 AM-6:30 AM	:00		\$325.00	NM
					Credited					
3	10/01/12	10/02/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	MT-----	:30	4	\$325.00	NM	
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2	WKRC	Tu	10/02/12		6a Good Morn Cincinnati	6:30 AM-7:00 AM	:00		\$325.00	NM
					Credited					
4	WKRC	Tu	10/02/12		6a Good Morn Cincinnati	6:30 AM-7:00 AM	:00		\$325.00	NM
					Credited					
5	10/01/12	10/02/12	CBS Morning News	7:00 AM-8:00 AM	MT-----	:30	4	\$190.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 4	<u>Rate</u> \$190.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	M	10/01/12		CBS Morning News	7:00 AM-8:00 AM	:00		\$190.00	NM
					Credited					
4	WKRC	M	10/01/12		CBS Morning News	7:00 AM-8:00 AM	:00		\$190.00	NM
					Credited					
2	WKRC	Tu	10/02/12		CBS Morning News	7:00 AM-8:00 AM	:00		\$190.00	NM
					Credited					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC Tu 10/02/12 CBS Morning News 7:00 AM-8:00 AM :00 \$190.00 NM Credited									
7	10/01/12	10/02/12	CBS Morning News	8:00 AM-9:00 AM	MT-----	:30	4	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MT----- 4 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 CBS Morning News 8:00 AM-9:00 AM :00 \$190.00 NM Credited 3 WKRC M 10/01/12 CBS Morning News 8:00 AM-9:00 AM :00 \$190.00 NM Credited 2 WKRC Tu 10/02/12 CBS Morning News 8:00 AM-9:00 AM :00 \$190.00 NM Credited 4 WKRC Tu 10/02/12 CBS Morning News 8:00 AM-9:00 AM :00 \$190.00 NM Credited									
10	10/01/12	10/02/12	The Price is Right	11:00 AM-12:00 PM	MT-----	:30	2	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MT----- 2 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 The Price is Right 11:00 AM-12:00 PM :00 \$650.00 NM Credited 2 WKRC Tu 10/02/12 The Price is Right 11:00 AM-12:00 PM :00 \$650.00 NM Credited									
11	10/01/12	10/02/12	Local 12 News at Noon	12:00 PM-12:30 PM	MT-----	:30	4	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MT----- 4 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 Local 12 News at Noon 12:00 PM-12:30 PM :00 \$350.00 NM Credited 3 WKRC M 10/01/12 Local 12 News at Noon 12:00 PM-12:30 PM :00 \$350.00 NM Credited 2 WKRC Tu 10/02/12 Local 12 News at Noon 12:00 PM-12:30 PM :00 \$350.00 NM Credited 4 WKRC Tu 10/02/12 Local 12 News at Noon 12:00 PM-12:30 PM :00 \$350.00 NM Credited									
13	10/01/12	10/02/12	5p Local 12 News at Five	5:00 PM-5:30 PM	MT-----	:30	4	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MT----- 4 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 5p Local 12 News at Five 5:00 PM-5:30 PM :00 \$525.00 NM Credited 4 WKRC M 10/01/12 5p Local 12 News at Five 5:00 PM-5:30 PM :00 \$525.00 NM Credited 2 WKRC Tu 10/02/12 5p Local 12 News at Five 5:00 PM-5:30 PM :00 \$525.00 NM Credited 3 WKRC Tu 10/02/12 5p Local 12 News at Five 5:00 PM-5:30 PM :00 \$525.00 NM Credited									
17	10/01/12	10/02/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MT-----	:30	4	\$1,200.00	NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
60078-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	403	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
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59	10/01/12	10/02/12	The Price is Right	11a-12p	MT-----	1:00	2	\$1,300.00	NM																																																							
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61	10/01/12	10/02/12	5p Local 12 News at Five	5:00 PM-5:30 PM	MT-----	1:00	2	\$1,050.00	NM																																																							
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1	WKRC	Tu	10/02/12	6:13 PM	6p Local 12 News at Six	6p-630p	1:00	2012MRFP127H	\$2,400.00	NM																																																						
64	10/01/12	10/02/12	M-F 730p-8p	730p-8p	MT-----	1:00	2	\$3,000.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>MT-----</td><td>2</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WKRC</td><td>M</td><td>10/01/12</td><td>7:46 PM</td><td>M-F 730p-8p</td><td>730p-8p</td><td>1:00</td><td>2012MRFP127H</td><td>\$3,000.00</td><td>NM</td></tr><tr><td>1</td><td>WKRC</td><td>Tu</td><td>10/02/12</td><td>7:40 PM</td><td>M-F 730p-8p</td><td>730p-8p</td><td>1:00</td><td>2012MRFP127H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	MT-----	2	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WKRC	M	10/01/12	7:46 PM	M-F 730p-8p	730p-8p	1:00	2012MRFP127H	\$3,000.00	NM	1	WKRC	Tu	10/02/12	7:40 PM	M-F 730p-8p	730p-8p	1:00	2012MRFP127H	\$3,000.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/01/12	10/07/12	MT-----	2	\$3,000.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
2	WKRC	M	10/01/12	7:46 PM	M-F 730p-8p	730p-8p	1:00	2012MRFP127H	\$3,000.00	NM																																																						
1	WKRC	Tu	10/02/12	7:40 PM	M-F 730p-8p	730p-8p	1:00	2012MRFP127H	\$3,000.00	NM																																																						
65	10/01/12	10/02/12	11p M-F Local 12 News	11p-1135p	MT-----	1:00	2	\$2,200.00	NM																																																							

MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
60078-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	403	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	10/01/12	10/02/12	11p M-F Local 12 News 11	11p-1135p	MT-----	1:00	2	\$2,200.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2 \$2,200.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WKRC M 10/01/12 11:21 PM 11p M-F Local 12 News 11 11p-1135p 1:00 2012MRFP127H \$2,200.00 NM</div>									
<div>2 WKRC Tu 10/02/12 11:21 PM 11p M-F Local 12 News 11 11p-1135p 1:00 2012MRFP127H \$2,200.00 NM</div>									
<u>Total Spots</u>							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$28,580.00
<u>Agency Commission</u>	\$4,287.00
<u>Net Amount Due</u>	\$24,293.00

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